

ORNELLA UMUGWANEZA

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Summary

Ambition marketing professional with a solid foundation in software development, combining technical skills with strategic marketing insights. Experienced in leveraging digital marketing techniques and data analytics to drive customer engagement and enhance brand visibility. Passionate about integrating innovative technology solution into marketing strategies to optimize customer experiences and achieve business objectives.

Skill Highlights

- * Creative design

* Innovative

* Service-focusedInnovative

*Service—focused

*Creative design

* Project management

* Strong decision maker

* Excellent written and verbal
com
munication

Experience

Developing software-(2018) in Saltel Company as an intern

Developing software (2019) in Kist University as an intern

Marketing and Sales (2025) MALAYIKA Corporation as an intern

Certified in filmmaking and videography (2025) Certificate from Greenland

Education

Institution: St Emmanuel complex with an A2 diploma in software development
(2018 2021)

Institution: University of Kigali in deparüment of marketing (2022+)

Languages

English: Very good
Kinyarwanda: Native
