

Danader Nisral

GENERAL CV



✉ danadernisral7@gmail.com ☎ +250 784 673 524 📍 Kigali - Kigali | Visit my Portfolio : <https://www.danadernisral.com>

EMPLOYMENT HISTORY

JUSTICECHATBOT | CANADA

2024 - Today

● DIGITAL OPERATION SPECIALIST / WEBSITE DEVELOPER

At JusticeBot, I manage digital campaigns across email, social media, and landing pages to boost engagement and visibility.

I support the sales team by creating pitch materials, updating sales assets, and assisting with outreach and prospect follow-up.

I maintain and update the company website using WordPress, ensuring design consistency, performance, and functionality.

I create visual assets using Canva and Figma to support marketing campaigns and brand communication.

I manage lead generation through form setups, CRM workflows, and basic funnel optimization.

I write and edit web content, landing page copy, and lightweight sales materials to improve clarity and impact.

I identify UX issues and collaborate with developers to recommend and implement improvements.

SIMBA VOYAGES | Rwanda

2024 - Today

● WEB DESIGNER / CONTENT CREATOR / DIGITAL MARKETING

At Simba Voyages, I wrote engaging content for websites, social media, and videos to help promote the brand and connect with the audience.

I created clear and informative website copy, making sure it was easy to read and aligned with the company's message.

WEB DESIGNER

I designed, developed, and optimized WordPress websites, ensuring seamless functionality, user-friendly experiences, and responsive designs.

Implemented front-end tweaks, enhancing UI/UX through HTML, CSS, and JavaScript modifications to improve website performance and engagement.

NoticeFax | Rwanda

2022 - Jun 2025

● CONTENT CREATOR / STORY WRITER

At Noticefax, I create engaging and diverse content for the platform, including fiction and non-fiction stories, tech articles, and various other written pieces.

I develop compelling narratives that capture readers' attention,

JUSTICECHATBOT | CANADA

2023 - 2024

ensuring storytelling is both immersive and impactful.

For tech articles, I research and write insightful content that simplifies complex topics, keeping audiences informed about the latest trends and innovations.

● **PRODUCT OWNER**

As a Product Owner at JCB, I played a critical role in defining and prioritizing product requirements to ensure alignment with business goals and customer needs.

Collaborated closely with stakeholders to gather and refine requirements, translating them into detailed user stories and product roadmaps.

Managed and prioritized the product backlog, ensuring efficient delivery of features while balancing business value and technical feasibility.

Conducted regular sprint planning and reviews to align team efforts with project milestones and deliverables.

MAYLLOS | RWANDA

2022 - 2024

● **CONTENT CREATOR / PROJECT MANAGER / UX-UI DESIGNER**

At Mayllos, I managed the planning, execution, and delivery of AI-focused projects, ensuring seamless collaboration across multidisciplinary teams and alignment with organizational objectives.

Oversaw project timelines, budgets, and resource allocation, delivering results within deadlines and maintaining high-quality standards.

UX-UI DESIGNER

As a UX/UI Designer at Mayllos, I focused on creating intuitive and user-friendly designs to enhance client satisfaction and improve digital experiences.

Designed user interfaces for web and mobile applications, ensuring visually appealing and cohesive layouts aligned with client requirements and brand guidelines.

NEURALLABS AI | CANADA

2022 - 2023

● **CONTENT CREATOR / PROJECT MANAGER / UX-UI DESIGNER**

At Neurallabs AI, I created engaging content for the company's website and marketing videos to effectively communicate its innovative AI solutions.

I developed clear and compelling website copy, ensuring technical concepts were easy to understand and aligned with the company's vision.

PROJECT MANAGER

I managed the planning, execution, and delivery of AI-focused projects, ensuring seamless collaboration across multidisciplinary teams and alignment with organizational objectives.

Oversaw project timelines, budgets, and resource

BANTU ED | Canada

2023 - 2024

● **CONTENT CREATOR**

At Bantued Ed, I created engaging and informative content for the company's website to clearly communicate its mission and educational services.

I developed a well-structured website copy that made complex educational concepts easy to understand and accessible to a wide audience.

Ensured all content was aligned with Bantued Ed's vision, effectively showcasing its impact in the education sector.

Wouessi Digital | Rwanda

2020 - 2022

● **PROJECT MANAGER / UX-UI DESIGNER / CONTENT CREATOR**

At Wouessi Digital, I created engaging and high-quality content for the company's website, social media, emails, newsletters, and articles.

I developed clear and compelling website copy, ensuring the messaging aligned with the brand's identity and effectively communicated its services.

UX UI DESIGNER

As a UX/UI Designer at Wouessi Digital, I focused on creating intuitive and user-friendly designs to enhance client satisfaction and improve digital experiences.

Designed user interfaces for web and mobile applications, ensuring visually appealing and cohesive layouts aligned with client requirements and brand guidelines.

Created wireframes, mockups, and interactive prototypes using Figma and Adobe XD to communicate design ideas effectively to stakeholders.

EDUCATION

Mayllos Academy

May 2022 - December 2022

● **UX&UI Design**

This six-month intensive course provided comprehensive training in UX/UI design principles and practical applications. The program combined theoretical learning with hands-on experience through real-world projects, preparing participants for professional roles in the design industry.

Udemy

2022 - 2022

● **PROJECT MANAGEMENT PROFESSIONAL / PMP**

A short, intensive course focused on mastering the fundamentals of project management, including planning, execution, monitoring, and closing projects. The program covered essential tools, techniques, and methodologies like Agile and Scrum, emphasizing real-world applications to ensure successful project outcomes.

Kigali Independent

● **Economics and Business Studies**

University
2017 - 2022

A three-year program in Economics and Business Studies at ULK, covering core principles in financial management, market analysis, business strategy, and economic theory. The program provided a strong foundation in data-driven decision-making, problem-solving, and strategic planning. To continuously expand my expertise, I actively engage in online learning to stay updated with industry trends and business innovations.

Institut De specialisation
Saint Paul
2017 - 2017

● *Logistics*
A six-month intensive course in Logistics, covering supply chain management, transportation planning, inventory control, and procurement strategies. The program provided practical knowledge on optimizing logistics operations, ensuring efficient distribution, and managing supply chain risks. To further enhance my expertise, I actively engage in continuous learning to stay updated with the latest industry practices and advancements.

International University of
East Africa
2016 - 2017

● *Computer Science*
A full year, intensive program in Computer Science at the International University of East Africa (Uganda), covering foundational concepts in programming, software development, and system analysis. The course provided hands-on experience with essential technologies, equipping me with problem-solving and analytical skills. To continuously enhance my expertise, I actively learn online, keeping myself updated with the latest industry trends and advancements.

Independent Learner
May 2020 - Today

● *Content Writing & Copy-writing*
This independent online learning journey in Content Creation and Copywriting through YouTube provided comprehensive training in writing for digital platforms and persuasive marketing. The course combined theoretical learning with hands-on practice, allowing me to develop skills in creating compelling content, optimizing for SEO, and crafting persuasive copy for various platforms.

LANGUAGES

ENGLISH | FRENCH | SWAHILI | { FLUENT }

SOCIAL MEDIA

linkedin/danielcimanuka/

SKILLS

