

Contacts

+250 784 701 176
rudolfmaroy@gmail.com

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Top Skills

UX Strategy & Leadership

Ability to define problems and guide teams.

Design Craft & Research

Ability to deliver high-quality, complex solutions.

Technical & System Fluency

Ability to collaborate closely with Engineering Staff members.

Languages

French:

Native or Biligual

English:

Full Professional

Leadership

Kigali Chapter lead

From Mar 2025, I lead he local Interaction Design Association chapter (**IxDA**)

Ambassador

Inspire Africa Conference (Year 2025).

Design Mentor

Since 2023, I share expertise on designed.org as a mentor.

RURI MAROY RUDOLPH

Product (UIUX) Designer
Kigali City, Rwanda

Summery

Growth-focused Product Designer with 4+ years of experience specializing in translating business Problems into scalable, user experiences. Proven track record in leading design strategy, establishing design systems, and driving adoption across web and mobile platforms. Seeking to leverage expertise in HCI, design ethics, and front-end principles to excel in a Senior Product Design role.

Experiences

Data Systems LTD | Kigali, Rwanda

Jan 2023 - Mar 2025

Product Designer

- Led the end-to-end design and launch of "eShuri," a critical mentorship Web Application and Mobile App, ensuring seamless UX and close business alignment.
- Drove significant brand alignment by elevating the eShuri Web App's UI design by 45%, ensuring it was instantly recognizable and consistent with the company's core identity.
- Collaborated tightly with front-end engineers to implement and ship eShuri designs, ensuring high-fidelity to the final UI and exceeding initial user expectations upon launch.

Impact: Managed the full product life cycle from conceptual wireframing through high-fidelity prototyping and final design delivery.

Kaofi Design Studio | Goma, RDC

Oct 2021 - Oct 2023

UI/UX Designer & UX Specialist (Promoted)

- Spearheaded strategic product improvements by synthesizing market insights, directly shaping the product roadmap, and ensuring a deeply user-centric approach for client products.
- Significantly reduced user errors by developing and testing precise, high-fidelity prototypes for client applications.
- Conducted multiple impactful usability tests and user interviews, driving iterative design refinements based on valuable, quantitative feedback.
- Transformed the studio's design philosophy by establishing minimalism as the core branding style, which boosted the simplicity and overall usability of client products by 25%.

Impact: Increased sales for Kaofi as a Product Specialist by leveraging design expertise to clearly communicate product value.

Sony Music FA | Abidjan, CIV

Oct 2021 - Oct 2023

UI/UX Designer & UX Specialist (Promoted)

- Executed targeted marketing campaigns that successfully increased artist engagement by 30% and expanded the regional reach for official releases in East Africa.
- Managed the creation and distribution of promotional content across multiple media outlets to generate buzz and excitement for Sony Music Artists.

Education

University of Kigali | Kigali, Rwanda

May 2018 - Aug 2025

BSc (Hons) Computer Science

- **Relevant Coursework:** Core foundation in Human-Computer Interaction (HCI), System Analysis & Design, Multimedia, and Computer Graphics. Additional skills in Internet Programming (HTML/CSS/JS) and advanced communication

Core Competencies

- **Frontend:** HTML, CSS, JS, Tailwind CSS, Framers.
- **Creative tools:** Figma, Miro, Protopie, Adobe suite, Mixpanel/Amplitude, ChatGPT
- **Unique Strength:** Story telling, Crafting & Sketching, Keen eye to details.