

PROJECTS & WORK EXPERIENCE SUMMARY (English Version)

1. Afrizum Media – Digital Marketing & Content Production

- Created and edited articles for the media platform.
- Managed digital campaigns and produced content for social media.
- Supported cultural promotion activities and marketing initiatives.

2. Legacy Heritage – Digital Marketing Support

- Produced marketing content for travel services, car rentals, and air ticketing.
- Managed social media platforms and prepared customer travel information.
- Supported the promotion of the official website www.legacyheritagecompany.com.

3. Rwanda Muslim Fashion – Social Media & Branding Content

- Designed Instagram posts, banners, and promotional photos for Islamic fashion products.
- Assisted in strengthening the brand image through visual content and styling.

4. Benediction Boutique – Digital Content Creation

- Managed social media accounts for a women's clothing boutique.
- Produced photos, videos, and promotional materials for product marketing.

5. Kigali Phones KT – Digital Communication Support

- Created content for electronic devices (smartphones & accessories).
- Managed customer messages and provided product support.

6. F Music – Media & Talent Promotion

- Collaborated with music producers in promoting studio projects.
- Created promotional content to increase visibility for artists and their work.

7. Mugisha Dartist – Digital Art Promotion

- Promoted visual art pieces and online artwork campaigns.
- Supported the planning and online sale of artworks.

8. Impa Marketplace – Digital Portrait Project

- Created and sold pre-made digital portraits.
- Designed promotional images for marketplace listings.

9. Online Marketplace Project – E-commerce Concept Development

- Conducted market research on e-commerce in East Africa.
- Developed the concept for a marketplace similar to eBay.

10. Business Media House Project

- Prepared a feasibility study for establishing a business-focused media house.
- Conducted research, developed brand concepts, and created communication strategies.