

Hipolite HOZO

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Hiring Manager

The House of Kemmy

Kigali, Rwanda

Dear Hiring Manager,

I am writing to express my interest in the Lead Marketing Strategist position at The House of Kemmy. With a Bachelor's degree in Business Administration (Marketing) from the University of Rwanda and hands-on experience in sales outreach, campaign execution, and content strategy, I am eager to contribute to your brand's growth and visibility.

Across my roles at RICTA and AOS Ltd, I supported nationwide outreach for the .rw domain and GSAS initiatives—conducting telemarketing, nurturing leads, scheduling meetings, and presenting performance insights to senior teams. These experiences strengthened my ability to craft targeted messages, build relationships, and drive measurable engagement.

My earlier fieldwork at Jibu Water Company and Izere Art Hub sharpened my creativity and original content creation. I developed promotional scripts, managed social media content, coordinated events, and helped increase customer engagement and attendance through well-planned campaigns.

I am motivated to apply my sales and marketing experience in a role that values strategic thinking, creativity, and growth. I would welcome the opportunity to discuss how I can support The House of Kemmy in strengthening its market presence.

Thank you for considering my application. I look forward to the possibility of joining your team.

Regards,

Hipolite HOZO