

Kevin Murenzi
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Kigali, Rwanda
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Hiring Manager
HR Canal+ Mauritius

Application for Sales Director Position

Dear Hiring Manager,

I am writing to express my interest in the Sales Director role in Gabon. With over 8 years of progressive experience in marketing and sales, and having worked with Canal+ in both Rwanda and Burundi, I believe my background aligns strongly with your organization ' s goals.

From 2015 to 2019, I played a key role in developing and executing marketing strategies for Canal+ in two regional markets, driving subscriber growth and strengthening brand visibility. In 2018, I underwent advanced training in advertising at Canal+ headquarters in Paris, which refined my leadership and commercial strategy skills.

I bring a proven ability to manage teams, deliver results, and adapt to diverse markets, and I am now eager to apply this expertise in Gabon. I am confident that my experience and passion for sales leadership would make a valuable contribution to your team.

Thank you for considering my application. I look forward to the opportunity to discuss how I can support your commercial growth in Gabon.

Sincerely,
Kevin Murenzi