



William Mpundu

UI / UX Designer | Graphic | Content Creator

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WORK EXPERIENCE

Graphic Designer and Social Media Manager 2025 – Present

Weshen Investment Ltd | Nairobi, Kenya

At Weshen Investment Ltd, I design and manage digital content that reflects the company's brand identity and marketing goals. I create visually compelling graphics, promotional materials, and advertisements for both print and digital platforms. Additionally, I oversee social media content planning, posting, and engagement to strengthen the company's online presence and connect effectively with target audiences.

UI/UX Designer 2024 – 2025

A mid-level UI/UX Designer Igihe.com (Media House) | Kigali

As a UI/UX Designer, I led the redesign of websites for a software company and Igihe.com, a leading media house in Rwanda. My focus was on enhancing usability, visual flow, and accessibility to create intuitive, user-centered interfaces. Through strategic design improvements and modern UI principles, I helped deliver responsive, engaging web experiences that aligned with client objectives and improved overall user satisfaction.

Senior Web Designer 2021 – 2023

Scriptylabs (scriptylabs.rw) | Kigali, Rwanda

As a Senior Web Designer at Scriptylabs, I collaborated with clients across various industries to redesign and modernize their company websites. I delivered responsive, visually appealing, and user-friendly interfaces that improved functionality and brand consistency. My work focused on ensuring each design met client needs while maintaining high standards of usability and performance across devices.

Free Lancer Designer 2022 – 2024

Free Lancer | Online

As a Freelance UI/UX and Graphic Designer, I collaborated with clients online to design and develop creative digital solutions, including websites, logos, and marketing materials. I managed projects from concept to delivery, ensuring each design met client goals and maintained a strong visual identity. Working independently honed my skills in communication, time management, and delivering high-quality results within deadlines.

REFERENCES

Ntarindwa Jackson

Scriptylabs Inc. / CEO

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Email: jackson@ntarindwa.dev

Muvunyi Angel Sage

Igihe.com / Senior UI/UX Designer

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PROFILE SUMMARY

Creative UI/UX & Graphic Designer experienced in designing web pages, banners, ads, graphics, and animations. Passionate about creating user-friendly and visually appealing mobile and web designs that enhance the user experience.

EDUCATION

Software Engineering

AUCA | UNILAKE, Rwanda

2021 – 2023

Diploma Computer Science

Worldmission High School

2014 – 2018

Canada Ontario Diploma

Rosedale Academy(Online).

2020 – 2021

CREATIVE DESIGN SKILLS

- UI/UX
- Visual Design
- Wireframes
- Graphics/Infographics
- User Flows
- Adds Videos